

FREE!

# EARTH DAY ECHOES

Saturday April 27, 2019

“The earth without art is just eh.”

The 2019 Earth Day Echoes Art Scholarship is open to Dorchester County residents in grades 9-12.

One winning image will be selected by a panel of local artists and the Keep Dorchester County Beautiful Board of Directors.

In addition to the image being on the Earth Day Echoes Festival poster, the winning artist will be awarded a digital drawing tablet by Keep Dorchester County Beautiful!

Honorable mentions will be awarded in multiple categories.

8AM-6PM

## Azalea Park

### 8AM - 1PM

Azalea park will be home base for teams of community volunteers working on Earth Day projects all over Summerville.

### 1PM - 5PM

Eco friendly sponsors will have free samples, games, and information to share with the community!

## Cuthbert Center

### 10am - 4pm

Free educational workshops, talks, and panels will be available to the public.

### 5-6pm

Local eco heroes nominated by the community will be recognized for their efforts to make everyday earth day.

## Online:

### Facebook

Follow Summerville Clean Team and RSVP to events!

### Instagram

Follow Summerville Clean Team on Instagram for updates and information.

### Join the conversation

We'll be watching these tags:

#EverythingEchoes

#EarthDayEveryDay

#SummervilleCleanTeam

## ABOUT EARTH DAY ECHOES FESTIVAL

In celebration of Earth Day, Summerville Beautification Committee, in partnership with the Town of Summerville, Keep Dorchester County Beautiful, Palmetto Pride, and other local groups will facilitate a community event to highlight individuals and businesses providing eco-friendly services, employing 'green' practices, and creating sustainable products. The event will include a schedule of educational presentations and panels and conclude with awards, recognizing our local eco-heroes.



Please join us for an event that widens the conversation about what's possible for Summerville events and businesses.

Our goals:

1. Increase community awareness of eco challenges and best practices.
2. Support local businesses, community organizations and individuals working towards sustainability.
3. Encourage community preservation of Summerville's beauty.

APRIL 27TH, 2019

# Earth Day Echoes 2019

## Organize a Community Clean Up

Know an area that needs some TLC?  
Have a group that wants to volunteer?

Join like-minded community members in planning Earth Day clean-ups all over Summerville April 22nd - April 27th.

Contact us for help organizing an Earth Day litter clean up near you!

## April 27th 8am-1pm

Azalea Park at Cuthbert Center will be home base for litter clean up and beautification supplies!

### How we can help:

We're here to support your earth day project! We can help with planning, promotion, and supplies.

Email: [cshutt@dorchestercountysc.gov](mailto:cshutt@dorchestercountysc.gov)

to register your 2019 Earth Day Echoes Community Project.



## HOW WILL YOU CELEBRATE EARTH DAY?



### Trees Please!

Did you know that Summerville is a Tree City USA community?!



Contact Town of Summerville Arborist Dennis Somnitz for tree planting information and guidance.

[dsomnitz@summervillesc.gov](mailto:dsomnitz@summervillesc.gov)

### Be an everyday eco hero

Practice the 5 Rs!

- 1. Reduce
- 2. Reuse
- 3. Recycle
- 4. Repair
- 5. Refuse



These practices can help reduce solid waste production, save you money, prevent clutter and help you make #EarthDayEveryday.

### Join Summerville's Clean Team!

In 2018, the Summerville Beautification Committee formed a litter clean up team via Palmetto Pride.

Join our Facebook Group to share and discuss cleanup and beautification opportunities in Summerville.

Look for the Summerville Beautification Clean Team group to join the local conversation!

## Nominate a local Eco Hero!

Local eco heroes nominated by the community will be recognized for their efforts to make everyday earth day! Please let us know about the individuals, businesses, and groups doing eco-friendly things in our community!

Email [SummervilleBeautification@gmail.com](mailto:SummervilleBeautification@gmail.com) Use the subject line: "Earth Echoes Nomination". Please include yours & the nominee's contact information and a brief but detailed description of your reasons for nominating. Please include relevant accomplishments and campaigns and past awards. Nominations must be received by February 22nd, 2019.

#EverythingEchoes



# Keep Dorchester County Beautiful Arts Scholarship

**K**eepp Dorchester County Beautiful is sponsoring the search for an original artwork for the poster for Summerville's first ever Earth Day Festival scheduled for April 27th in Azalea Park!

**The 2019 Earth Day Echoes Art Scholarship** is open to Dorchester County residents in grades 9-12. One winning image will be selected by a panel of local artists and the Keep Dorchester County Beautiful Board of Directors. In addition to the image being on the Earth Day Echoes Festival poster, the winning artist will be awarded a digital drawing tablet (up to \$500 value) by Keep Dorchester County Beautiful. Honorable mentions will be awarded in multiple categories.



**Theme** "Echoes of Earth Day"



## Rules for participation

1. This scholarship is open to Dorchester County residents in grades 9-12, including home schooled students. Immediate family members of Dorchester County staff or interns or the Keep Dorchester County Beautiful Board of Directors, may not participate.
2. Artwork(s) entered must be the original work of a single individual artist. Collaborations will not be considered.
3. Plagiarism is grounds for immediate disqualification and will result in the revocation of any awards granted.
4. Work must be created in a traditional physical media. Accepted media are pencil, marker, ink, crayon, chalk or pastel (fixed), watercolor, acrylic, oil painting, collage, and photography. Three-dimensional pieces, digital creations, printouts, and photocopies are not eligible.
5. Each artist may submit up to 3 artworks for consideration. Each work must be accompanied by a completed entry form and brief artist's statement explaining the title(s), medium(s), inspirations and how the artwork(s) reflect the theme.
6. Artists are encouraged to send multiple entries (whether from one student or from a group) in one package, however, each entry must have its own entry form attached. Please do not use staples or fold the art work.
7. Through submission of artwork, contestants and their legal guardians grant to Keep Dorchester County Beautiful non-exclusive reproduction and publication rights to the works submitted. Keep Dorchester County Beautiful may use, re-use, publish, re-publish, and otherwise reproduce and display artworks submitted, individually or in conjunction with other original artwork(s), in any and all media, for any purpose whatsoever.
8. Entries must be received by **February 22, 2019**.

## Awards:

- 1 One scholarship recipient will be awarded a digital drawing tablet (up to \$500 value.)  
The winning illustration will be featured on the Earth Day Echoes Festival poster  
The artist will be recognized at the Eco Awards at the Earth Day Echoes Festival.
- 3 Three honorable mentions will be selected to receive awards in the following categories.:  
Photography, Illustration, and Painting.



KEEP AMERICA BEAUTIFUL AFFILIATE



# Become an Earth Day Echoes event sponsor!

**E**arth Day Echoes Festival is Summerville's first community Earth Day celebration!

The event aims to shine a spotlight on those working to keep the earth beautiful. This festival highlights individuals, groups, and businesses providing eco-friendly services, employing green practices, and creating sustainable products for the Low Country.

With your help, we'll give Summerville residents an event that leaves the grounds in better condition than before the festivities begin. We'll start a new conversation about what's possible for events in Summerville!



## Join as an event sponsor

Instead of an entry fee, each sponsor is asked to provide giveaways, games, and/or demonstrations for the community.

To leave the park in better condition than we find it, sponsors & booth spaces will be limited.



Photo from Summerville, 2017 District 5 Clean Up

## More about this event

Earth Echoes Festival is the effort of local volunteers and volunteer groups. The focus is on community engagement and new conversations.

Recycling will be provided to sponsors and attendees. Volunteers are

also working to provide mulch opportunities.

Contact the Summerville Beautification Committee at [SummervilleBeautification@gmail.com](mailto:SummervilleBeautification@gmail.com) with any questions regarding sponsoring this event!



## Actions that Echo

YourBottleMeansJobs.com, shares that plastic bottles #1, (those used for soft drinks, water and other single use items,) can be recycled into fabrics! Just five drink bottles makes enough fabric for a T-shirt and five 2-liter bottles can make a yard of carpeting!

## Guidelines for this Eco-event!

**Sponsors are asked to provide in-kind giveaways for the community in lieu of a participation fee. Participants will be recognized for the following considerations:**

1. In-kind giveaway(s) reflect the nature of the festival.
2. Plates, utensils, napkins & drink ware are made of reusable, recyclable or compostable material with the intention of proper disposal/reuse.
3. Avoid single use plastics including bottled water, plastic bags, and styrofoam items.
4. Avoid single use items for booth decorations.
5. Give preference to locally sourced, organically grown produce and seafood.
6. Products and packaging are sustainably, naturally sourced.
7. Services & products encourage conservation, sustainability, litter & solid waste prevention and reduction, and/or stewardship of our shared natural resources.

# Earth Day Echoes Festival ~ Booth Policies

Summerville Beautification Committee's EARTH DAY ECHOES FESTIVAL April 27th, 2019

**Application Deadline:** March 22, 2019



Applications are reviewed with uniqueness, quality of product, booth display, and spirit of cooperation & community building in mind. The Summerville Beautification Committee reserves the right to deny any application based on these criteria, and consideration will be given to avoid duplication.

- All sponsors are expected to participate in the festival for the full vendor fair from 1-5pm. Breakdown at the end of the day begins at 5pm, no sooner. If you leave or break down sooner, your application may not be considered for future events.
- Sponsors need to bring their own tents, displays, tables, chairs and storage racks. For a single booth space, a 10 x 10 tent will fit. All materials must fit within the rented booth space and be weighed down.
- The booth space is just that, space in the park. The Town of Summerville does not provide additional water or power at any of the parks. If power is needed the sponsor must provide generator power.
- No staking is allowed in Town of Summerville Parks due to irrigation systems.
- Fastening or attaching any rope, sign, banner, flier or object to any tree, shrub, fence, or park feature including light poles is strictly prohibited.
- Sponsors may not exceed the limits of their rented booth space including tent, display rack and storage of materials. All vendor activity must be within your assigned booth location.
- Sponsors may not sell food items or other items not detailed on their application.
- Prices must be posted visibly to the public.
- Under no circumstances will The Summerville Beautification Committee be responsible for any damage to vendor or vendor's products.
- Sponsor agrees to hold The Summerville Beautification Committee harmless from any and all liability arising out of sponsors' acts and or omissions.
- Only registered booth participants will be permitted to conduct business during the Earth Day Echoes Festival.
- A Sponsor Information packet will be sent via email the week prior to the festival. The packet will include booth assignment, map, and load-in and breakdown information.



KEEP AMERICA BEAUTIFUL AFFILIATE



# Earth Day Echoes 2019 Sponsor Application

Name for Booth: \_\_\_\_\_  Business\*  Nonprofit Faith/School/Civic

Brief description of business or group: \_\_\_\_\_

Point of contact name: \_\_\_\_\_ Point of contact's Phone: (\_\_\_\_) \_\_\_\_-\_\_\_\_\_

Point of contact title: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

How did you hear about the Earth Day Echoes Festival? \_\_\_\_\_

\*All businesses wishing to participate in special events in Summerville must obtain a Town of Summerville special event business license or regular Town of Summerville business license. SC Department of Revenue also requires a Retail License. Both licenses must be onsite the day of the event.

All sponsors must provide detailed descriptions of the planned booth/display. If providing a service, demonstration or activity please include a brief description. Additionally, commercial vendors must include an overview of the products and services they will offer as well as a price range of the items for sale.: \_\_\_\_\_

Sponsors are asked to provide in-kind donations for the festival goers, at their booth in lieu of any registration fees. Balloons, bottled water, and similar single use items are prohibited. Please provide a description of the give-away you will have available for the community:

Please initial to indicate your understanding and acceptance of the following:

I have reviewed, understand, and agree to abide by the Earth Day Echoes Festival booth policies.

I understand that as a festival vendor I represent the festival and will act as an example to the community, and that I am vending at my own risk. I agree to be responsible for my own safety, protection of belongings, and actions. I further agree to indemnify and hold harmless the Earth Day Echoes Festival organizers, the Town of Summerville and any persons holding legal title to the lands upon which this event is being held, from any claims arising from my participation as a vendor in this festival.

I understand that I am responsible for the licenses and taxes related to my sales.

I understand that no staking is allowed in Town of Summerville Parks due to irrigation systems.

I understand that fastening or attaching any rope, sign, banner, flier or object to any tree, shrub, fence, or park feature including light poles is strictly prohibited.

Signature: \_\_\_\_\_ Date: \_\_\_/\_\_\_/\_\_\_

E-Mail application to: [SummervilleBeautification@gmail.com](mailto:SummervilleBeautification@gmail.com)

Mail application to Town of Summerville ATTN: Michelle Beltz, Beautification Committee

200 South Main Street, Summerville, S.C. 29483

APPLICATIONS DUE MARCH 22, 2019